

Shoreline Floor Rug

An ode to coastal walks, the Shoreline rug echoes the rhythmic patterns carved into the sand. Handtufted from 100% wool, the undulating design is achieved through sections of cut and looped pile, resulting in a captivating visual piece. Soft and supportive underfoot, the warm sandy tones embody understated luxury.

COMPOSITION 100% Wool (Cotton Backing)

CONSTRUCTION Handtufted | 15/19mm Height

COUNTRY OF ORIGIN India | GoodWeave certified

SUITABILITY General Living, Bedroom, Kid Friendly



AVAILABLE COLOURS & SIZES



SAND

73203 160x230cm
73204 200x300cm
73205 250x350cm

CARE INSTRUCTIONS

Do not wash or dry clean. Remove spills immediately by blotting the area with a clean white cloth and a wool-friendly detergent. Gently dab at the mark, never rub. Remove excess moisture by dabbing gently at the area with a dry towel. Dry the area as quickly as possible by placing the floor rug in a breezy or warm and dry area of the house. For a deep clean we recommend using a skilled specialist.

Initial shedding is common as the fibres settle. Lightly vacuum regularly using suction only. Avoid using a brush head, as this can cause matting of the fibres. You can also shake your floor rug outside to remove dust and dirt.

Please refer to our website for more information.

MANUFACTURING VARIATIONS & CONSIDERATIONS

This floor rug has been handcrafted by artisan makers. Although we strive for consistency in our products, the complex nature of this process may reveal minor variations.

SIZE This can vary +/- 3% from the size specified.

COLOUR You may notice slight colour variations from samples, online, and print images. As many of our products are handmade from natural fibres and materials, there may also be minor variations between production runs and dye batches. Every effort is made to ensure these are minimal and within textile industry standards.

POP-UPS Pop-ups occur when fibre ends or loops wriggle loose and appear above the natural pile height of the rug. Pop-ups are common in handwoven rugs and are not considered a fault. Maintain by trimming or pushing through to the underside.